



QUALIFICATIONS

Creative Strategy
Creative Concepting
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Adobe Muse
Private Pilot
Animal Lover
Social Media
Experiential Design
Letterpress
Screen Printing
Sound Design
Live Sound
Guitar/Bass

BRETT PFEIFFER

Brett@BrettPfeiffer.com | 714.801.3990

Los Angeles / Orange County

EDUCATION

B.A., Communications; Concentration: Advertising

California State University, Fullerton CA

Graduation: August 2013

AAF Team, Magna Cum Laude, Phi Kappa Phi

EXPERIENCE

Ayzenberg Group, Pasadena, CA

Senior Art Director

February 2017 – Present

- Concept and produce broadcast commercials and branded content
- Concept and produce digital and social campaigns
- Concept and produce experiential stunts

TBWA\Chiat\Day, Los Angeles, CA

Art Director

June 2013 – February 2017

- Concept and produce broadcast commercials and branded content
- Concept and produce digital and social campaigns
- Concept and produce print campaigns

Green Room Press, Anaheim, CA

Owner

January 2010 – June 2013

- Created custom artwork for various clients
- Color separated and prepared artwork for press
- Hand-printed custom projects on traditional and non-traditional substrates

TXC Productions, Victorville, CA

Front of House Sound Engineer

January 2008 – December 2012

- Prepared stage and equipment based on performer's rider
- Conducted sound-check and created mix to performer's approval
- Mixed and stage managed concerts

ACHIEVEMENTS

One Club Creative Boot Camp: Los Angeles

1st Place

Los Angeles, Ca

February 2013

California State University Fullerton AAF Team

National Student Advertising Competition Presenting Member

Fullerton, Ca

September 2012 – June 2013